



CIMs
COALITION FOR IMPROVING
MATERNITY SERVICES

MOTHER-FRIENDLY CHILDBIRTH INITIATIVE ENDORSEMENT FORM

The Mother-Friendly Childbirth Initiative (MFCI) is the nation's first and only consensus document which defines the ten specific steps a maternity care service or birthing facility can take to provide evidence-based, mother- and baby-centered maternity care. Help Make Mother-Friendly Care A Reality by adding your name or your organization's name to our web site as a proud endorser of the MFCI.

I / We endorse the MFCI as:

☐

an individual

☐

an organization (*Organizations must have board approval to endorse. See below.*)

If endorsing as an individual:

Name: _____ Credentials/Degrees: _____

Address: _____

Telephone: _____ Fax: _____

Email: _____ Web site: _____

Organizational Affiliation (if any) _____

I am a: ☐ Consumer

☐ Childbirth Educator

☐ Doula

☐ Nurse

☐ Birth Advocate

☐ Lactation Consultant

☐ Midwife

☐ Physician

☐ Please send me more information on becoming an Individual Member of CIMs.

If endorsing as an organization:

Your Name: _____ Your Title: _____

Name of Organization: _____

Date of Board's Approval: _____

Address: _____

Telephone: _____ Fax: _____

Email: _____ Web site: _____

☐ Please send me more information on becoming an Annual Organizational Member of CIMs.

_____ **Please Initial -- I have read and want to add my name or my organization's name as an endorser of The Mother-Friendly Childbirth Initiative.**

Please mail or fax this form to:

Coalition for Improving Maternity Services (CIMs)
1500 Sunday Drive | Suite 102 | Raleigh, NC 27607 USA
www.motherfriendly.org | (p) 888.282.CIMS (2467) | (f) 919.787.4916

CIMs is a not-for-profit organization recognized as tax-exempt under Internal Revenue Code section 501(c)(3). Our mission is to promote a wellness model of maternity care that will improve birth outcomes and substantially reduce costs.